

Marketing Manager

The Organization

Haber Technologies is a fast-growing company based in the Midwest that is revolutionizing the future of grain drying and aeration solutions. At Haber Technologies, we combine mechanical solutions with modern technology to solve common drying problems in a smart and energy-efficient way.

The Position

Haber Technologies is seeking a highly motivated, dynamic, creative, and collaborative team member to join our team. We believe that each team member brings a unique, valuable, and inspiring perspective and your work will have a direct impact on our success.

In this role, you will develop marketing materials for Haber Technologies. You will lead the design of digital and print advertisements while supporting the sales team. Tasks may also include creating social media ads and posts, designing print marketing materials, and designing/maintaining the company website. Ideal candidates will have experience working with social media marketing, digital advertising, graphic design, and other marketing skills.

This is a part-time to full-time role during the summer (20-35hrs per week). The selected candidate will be compensated as an hourly employee at a rate ranging from \$19-23/hr based on experience. Haber Technologies is considering looking to fill a salaried position in the fall that the selected candidate will be encouraged to apply for.

Key Job Responsibilities

- Design brochures, flyers, and other printed materials
- Manage content creation and publishing on Facebook, Instagram, and TikTok
- Develop digital advertising campaigns for Facebook and Google
- Create and edit content to be posted online, including updating the company's website
- Assist the head of sales in marketing efforts, including distribution of traditional and digital marketing materials
- Analyze content marketing metrics and make changes or recommendations as needed.
- Identify, initiate, and execute promotional opportunities (i.e.: banners, publications, advertising, content creation including articles, etc.).
- Attend trade shows, demonstrations, and off-site promotional events as needed
- Use key messages to effectively communicate Haber's brand, message, and voice

Basic Requirements

Candidates must have or be working towards an Associates / Bachelor's degree in Marketing, Public Relations, or a related field.

- Examples of creative work
- Excellent verbal and written communication skills
- Strong collaboration and people skills
- Strong initiative and self-starter

- Occasional travel
- Approval to work in the U.S.

Preferred Qualifications

- Interest in applying Marketing practices to help grow a company in the real world
- Experience with Microsoft Office and Google's Suite of applications
- Experience with graphic design software (Illustrator, InDesign, Canva)
- Experience running social media advertising campaigns
- Experience with advertising copywriting
- Videography/video editing experience is a plus, but not required
- Photography experience is a plus, but not required
- Experience working directly with customers in person, online, or over the phone
- Experience/enthusiasm about agriculture and ag-tech businesses

Location

- Ames, IA

Compensation

- \$19-23hr

Haber Technologies is committed to a diverse and inclusive workplace. Haber Technologies is an equal opportunity employer and does not discriminate on the basis of race, national origin, gender, gender identity, sexual orientation, protected veteran status, disability, age, or other legally protected status. For individuals with disabilities who would like to request an accommodation, please email directly.